



Lead Generation App for a Car Company

USING SALESFORCE LWC
(LIGHTING WEB COMPONENT)

AND LWR (LIGHTING WEB
RUNTIME)

Your New Honda

CR-V



5

Low Price Services

5

Year Unlimited KM Warranty

5

Year Premium Roadside Assistance

Development Setup Tools:

- VSCode
- Git
- Node.js
- Salesforce
- Github

HONDA



HONDA

7
Fuel Consumption (litres/100km)²⁰²²

\$38,900*



7.3
Fuel Consumption (litres/100km)²⁰²²

5
Seating Capacity

18"
Alloy Wheels

\$41,900*

Build your CR-V

CR-V Range

VTI	From \$38,900
VTI 7	From \$40,900
VTI X	From \$41,900
VTI LX AWD	From \$53,600

CR-V Colors

- Ignite Red (Metallic)
- Brilliant Sporty Blue
- Crystal Black

Build your CR-V

CR-V Range

VTI	From \$38,900
VTI 7	From \$40,900
VTI X	From \$41,900
VTI LX AWD	From \$53,600

CR-V Colors

- Ignite Red (Metallic)
- Brilliant Sporty Blue
- Crystal Black
- Platinum White (Pearlescent)

Dynamic Content by Customer's Preference:

- Pic of Vehicle
- Vehicle Price
- CR-V Colors
- Fuel Consumption
- Seating Capacity
- Alloy Wheels

CTA – Request Contact from Sales Representative

Shop and Contact Us

Fill in your details

Title

First Name

Last Name

Email

City

18"

Lead Form – Lead Generation
into Salesforce



Nan Ross PMI-ACP, CSM, CSPO
To: Nan Ross PMI-ACP, CSM, CSPO

Honda: Thanks for contacting us!!

Hello, Joe Dow,

Thanks for showing your interest in Honda CR-V. Our agent will contact you shortly!!

Thanks,
Honda



Email Sent to Customer

12	<input type="checkbox"/>	Kathy Snyder	
13	<input type="checkbox"/>	Joe Dow	

Lead is created in Salesforce



Sales Home Opportunities Leads Tasks Files Accounts Contacts Campaigns

Lead **Joe Dow**

Title: Mr Company: Honda LWC Phone (2): Email: NANDALEROSS@ICLOUD.COM

Open - Not Contacted Working - Contacted

Activity Details Chatter

New Task Log a Call New Event Email

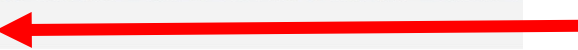
Upcoming & Overdue

No activities to show. Get started by sending an email, scheduling a task, and more.

December - 2024

Email: Honda: Thanks for contacting us!
You sent an email

Creates Customer's Lead profile



Open - Not Contacted

Working - Contacted

Closed - No

Activity **Details** History

Lead Owner

 [Nan Ross](#)

Name

Joe Dow

Company

Honda LWC

Title

Mr

Lead Source

Industry

Annual Revenue

Phone

Mobile

Fax

Email

NANDALEROSS@ICLOUD.COM

Website

Lead Status

Open - Not Contacted

Rating

Detail Tab with
Customer's
information

Created By

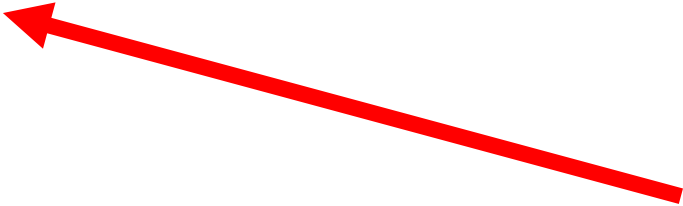
 [Nan Ross](#), 12/4/2024, 11:43 AM

Last Modified By

 [Nan Ross](#), 12/4/2024, 11:44 AM

Description

Customer is looking for CRV VTi of color Ignite Red (Metallic)



Description sections:
Dynamic content of
vehicle type and color

Thank You!

Visit My GitHub Repository to View the Codes from this Project:

<https://github.com/nanross/hondacrvcv>